COMPANY PRESENTATION

dekoline®

Built at industrial scale. Delivered project by project.

Industrial capacity and international project capability for modular kitchen and bathroom programmes.

Gökler Group · Sivas, Türkiye · 80,000 m² under one roof



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01

What scale demands





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Where cabinetry programmes fail

- Variation between batches, when each project is treated as a separate manufacturing exercise
- Coordination loss between factory release and site, absorbed by the contractor
- Documentation gaps that stall vendor approval and audit-based procurement

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Core value proposition

A programme-based cabinetry manufacturing platform.

FOR	OEM, private-label, retail and multi-unit project environments
CONVERTS	Customer-defined specifications
INTO	Repeatable kitchen, bathroom, wardrobe and fixed cabinetry programmes
WITH	Controlled quality, flexible volume and delivery-ready execution

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Nine capability segments

01
Modular platform engineering
One controlled carcass architecture carrying different dimensions, finish families, hardware and price levels.

02
Programme-scale manufacturing
Recurring assortments, phased roll-outs and changing volumes without rebuilding the production model.

03
OEM and private-label development
Manufacturing to customer-defined specifications, channel standards, assortment logic and target price points.

04
Project and multi-unit delivery
Production and release organised by unit type, building, phase or installation sequence.

05
Integrated cabinetry manufacturing
CNC cutting, banding, finishing, assembly and packaging managed inside one industrial system.

06
Specification control
In-line dimensional control, defined inspection points, material traceability and hardware compatibility.

07
Logistics and installation readiness
Flat-pack optimisation, project kitting, labelling, palletisation and container-ready packaging.

08
Governance and channel readiness
Documentation and delivery formats structured for vendor approval, audit-based procurement and partner-led access.

09
Sustainability and responsible operations
Responsible sourcing, REACH-oriented materials, biomass and solar-supported operations, low-emission processes.

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Three engagement models

01

OEM supply

Manufacturing to a customer's own technical specification and documentation, under their brand and channel standards.

02

Private label

Assortments for retail and trade organisations — finish families and price tiers defined by the channel, produced on one backbone.

03

Project production

Batch production for residential developers and contractors, phased to the site programme and delivered in project kits.





02

Industrial capacity



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Gökler Group context

SINCE 1993

Craft origin

The Aras family established a workshop focused on quality and detail. That finish discipline became a transferable industrial capability.

THREE PLATFORMS

Specialised brands

Nitrocare in medical furniture since 2009, Ofisline in office and contract furniture, and Dekoline in modular kitchen and bathroom cabinetry.

ONE CAMPUS

Shared backbone

All three operate from the Group’s integrated industrial campus in the Sivas Organized Industrial Zone, Türkiye.

One roof, one continuous flow



Approximately 80,000 m² under roof — the equivalent of about eleven football pitches of covered production. Ofisline, Nitrocare and Dekoline operate inside the same building envelope, so capacity can be moved between them rather than rebuilt.

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The industrial base, in four numbers

80,000 m²

Covered production

One integrated campus in the Sivas Organized Industrial Zone, Türkiye — not a network of workshops.

3

Production platforms

Medical, office and residential cabinetry manufacturing under one roof, sharing one machinery park.

6 of 6

Core stages in-house

Cutting, banding, finishing, assembly, kitting and quality control. No outsourced step in the critical path.

1993

Manufacturing since

Three decades of continuous furniture production under the same family ownership.

Certified under LEED Gold (Operations and Maintenance), with on-site solar generation across the campus roof.



One continuous production flow

Cutting, banding, finishing, assembly and packing on a single floor — organised to minimise handling, hold dimensional consistency and move material efficiently between processes.

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Six stages, no gaps

01
Cut and drill

02
Edge-band

03
Surface finish

04
Assemble

05
Kit and pack

06
In-line control

A panel enters at cutting and leaves as a labelled, project-kitted pallet without leaving the building. Nothing in the critical path is subcontracted, so a specification change stays an engineering decision rather than a supply-chain negotiation.

High-capacity CNC cutting, drilling and machining. Automated banding running ABS, PP and PVC edges. Finishing lines for laminated, lacquered and foil-wrapped components. Dedicated modular assembly. Flat-pack, palletised and container-ready packing. Dimensional checks embedded in the flow, not bolted on at the end.

One backbone, three demand shapes

Standardised carcass platform · modular engineering

ONE SHARED MACHINERY PARK

High-volume serial

Continuous manufacturing for long-term supply programmes, planned for lead-time stability rather than peak output.

Private label

Medium-volume retail and trade assortments, with channel-defined finishes on the same carcass system.

Project batches

Phased batch production for residential developments, released against the site programme.

Families, finishes and price tiers change on top of the platform; the core system is never re-engineered. That is what holds a lead time when a retail programme and a project phase land in the same month.

03

— The Group benchmark



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What transfers to cabinetry

BUILT FOR MEDICAL AND CONTRACT PROGRAMMES	WHAT IT GIVES A CABINETRY BUYER
Tender-grade documentation	Vendor approval answered with records consultants already recognise
Phased delivery to a construction schedule	Kitting and labelling released against the site programme
Specification lock across long programmes	Unit 1,800 built to the same drawing as unit 1
Hygiene and durability detailing	Finish and edge discipline carried into wet and heavy-use rooms



04

— Repeatable execution



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Specification discipline

- Standardised carcass platforms carry multiple design languages, finish families and price tiers without reengineering the core system
- In-line dimensional checks and process control points replace end-of-line inspection
- Embedded traceability holds hardware compatibility and repeatable output across long programmes

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Materials and technical standards

ELEMENT	SPECIFICATION
Panels	E1 and E0 low-emission boards
Surfaces	Laminated, lacquered and foil-wrapped
Edges	ABS, PP and PVC edges
Hardware	European-standard modular fittings
Carcass	Standardised modular platforms





Where repeatability shows

Shadow gaps, edge radii, drawer alignment and hardware fit are where a programme is judged after the first hundred units. They are held by tooling and in-line measurement, not by the person doing the assembly.

Delivery readiness

- Flat-pack optimisation for efficient transport and container fill
- Project-based kitting and labelling, phased to the site programme
- Palletised, container-ready packaging formats
- Packaging standards aligned with distributor, retail and contractor workflows
- Compatibility with different Incoterms and delivery models





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Governance and compliance

FRAMEWORK	SCOPE
ISO 9001	Quality management across sourcing, production and final inspection
ISO 14001	Environmental management at Group and campus level
ISO 45001	Occupational health and safety management
FSC	Materials traceability and responsible sourcing where applicable
REACH	Chemical compliance for surface finishing and material systems
LEED Gold (O+M)	Certified production environment

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Sustainability at campus level

Energy

Biomass and solar

Heating fired by the campus's own production residues, with on-site solar generation across the production roof.

Finishing

Water-based systems

Water-based varnishes and ultraviolet-cured coatings, with ventilation and filtration on the finishing lines.

Materials

Low-emission default

E1 and E0 boards as the specification default, with FSC-linked sourcing logic where relevant.

Waste

Zero Waste aligned

Waste-management practices aligned with Zero Waste certification at campus level.

Facility

LEED Gold (O+M)

A certified production environment, audited on operations and maintenance rather than design intent alone.

Procurement

Audit-ready evidence

Documentation that answers sustainability-driven procurement criteria in European tenders.

05

International projects



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100–1,800

Residential units per project, delivered on a single manufacturing platform — phased to the site programme without breaking the serial production cadence behind it.



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Routes to market

DIRECT

Programme supply

Long-horizon supply relationships with OEM and private-label buyers, governed by specification and documentation.

PARTNER-LED

Market access

Entry through distributors and local partners, with assortments and packaging configured to their channel.

CONTRACTOR-LED

Project entry

Entry through developers, contractors and technical consultants on multi-unit residential programmes.

One transferable commercial structure — adapting to local decision chains and delivery formats in European and international markets without loosening specification control.



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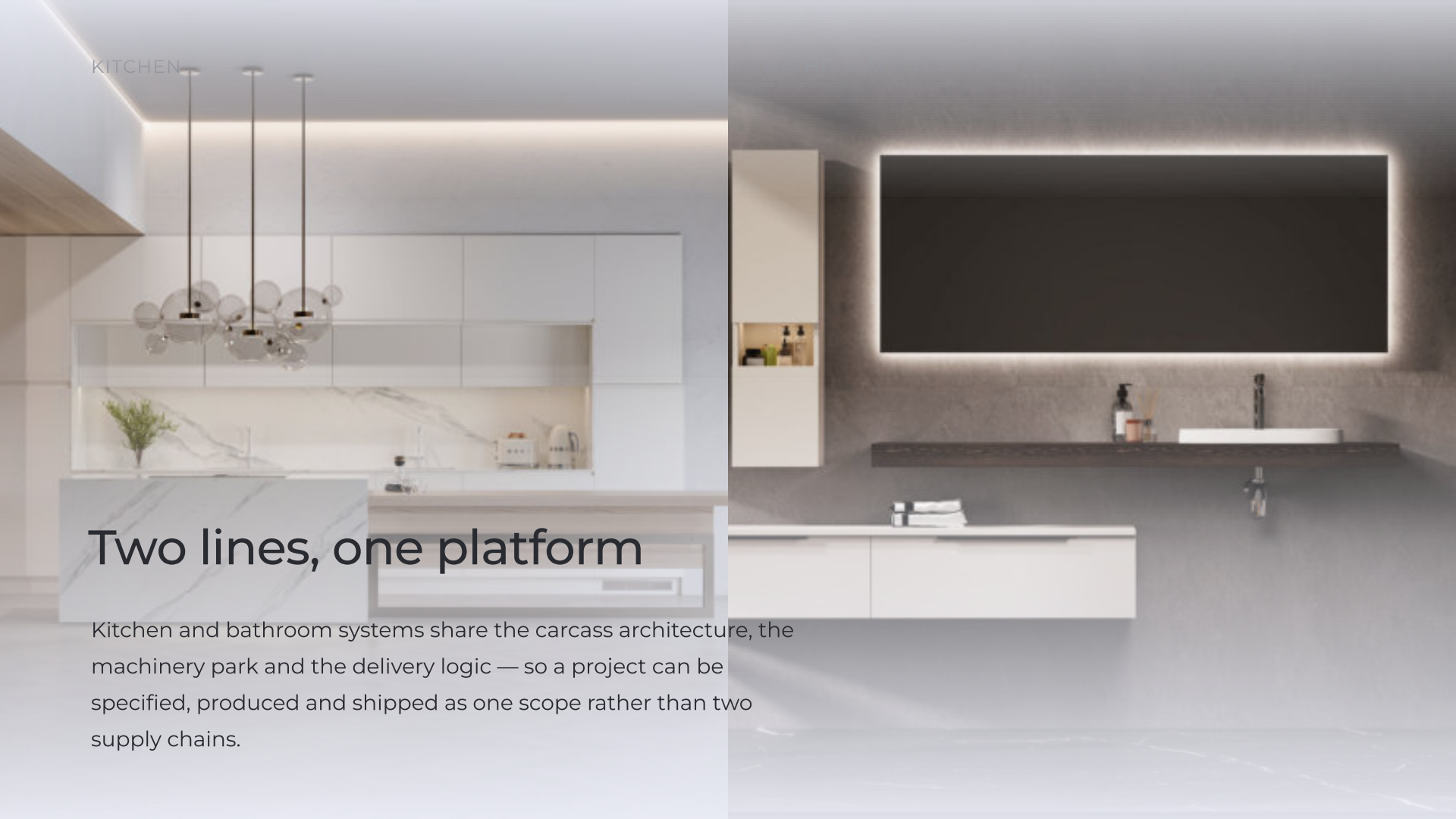
Repeatable project typologies

- Recurring residential typologies delivered with stable execution logic across markets
- Kitchen and bathroom scopes specified, produced and shipped as one coordinated package
- Evidence of fit within comparable project structures, delivery conditions and specifications



06

— The programme



Two lines, one platform

Kitchen and bathroom systems share the carcass architecture, the machinery park and the delivery logic — so a project can be specified, produced and shipped as one scope rather than two supply chains.

Kitchen range



MATTE AND FLUTED



WOOD AND VENEER



FRAMED CLASSICAL

Bathroom range



WALL-HUNG VANITY



VENEER AND BACKLIT MIRROR



DOUBLE BASIN AND COLUMN








One platform, many specifications

Design languages, finish families and price tiers change on top of the carcass system — which is how one assortment can serve a retail programme, a private-label range and a project specification at the same time.

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Proof points

01	Covered production area	Approximately 80,000 m² on the Sivas campus
02	Residential project scale	Approximately 100 to 1,800 units per project, one platform
03	Process coverage	CNC, banding, finishing, assembly and packing in-house
04	Management systems	ISO 9001, ISO 14001 and ISO 45001 structures
05	Materials and compliance	E1 and E0 boards, FSC-linked sourcing, REACH frameworks
06	Delivery formats	Flat-pack, kitted, palletised and container-ready

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A long-term manufacturing partner

Specification-led, repeatable modular manufacturing at scale — kitchen and bathroom systems for private label, OEM and project delivery programmes.

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